



# NO ONE WITHOUT SHELTER AFTER DISASTER

## STRATEGY 2022-27



Monalyn and her husband live in Southern Cebu in the Philippines with their two young children Xavier and Xandria. Super Typhoon Rai destroyed the walls of their house leaving them with nowhere to live. Monalyn said: "All our corrugated iron sheeting flew away. We used the tarpaulin as roofing for our house immediately the afternoon of receiving it."

# SHELTERBOX EXISTS TO ENSURE NO ONE IS WITHOUT SHELTER AFTER DISASTER OR CONFLICT



Grace lived with her husband and four children near the Shire, Malawi's largest river. Fast-flowing water swamped their home in the middle of the night after Cyclone Idai. Grace said, "It was around 3am, we were asleep then we realised the water was coming inside the house. We all ran for our lives and left everything in the house."

We worked with Habitat for Humanity to provide shelter kits, water filters and carriers, mosquito nets, solar lights, and blankets to over 2,000 families.

*Recovery doesn't happen overnight, but a dry and warm place to sleep and be with your family is the vital first step.*

Everyone deserves a place to call home. It is a human right and the first step towards recovery after disaster. When you don't have to keep moving or worry about where to sleep at night, you can think about tomorrow.

Items like tents, tarpaulins, tools, blankets, mosquito nets, cooking sets and water filters help to meet your most urgent needs, so you can start to earn a living, send your children to school and rebuild your home.

## STATEMENT FROM OUR CEO SANJ SRIKANTHAN

**Building on the solid foundations of the last 22 years, our new 5-year strategy will see ShelterBox become even more focused on the impact emergency shelter can have for people after disaster and conflict.**

We will do this in partnership with others for maximum reach and with the good of everyone in mind as we seek to do no harm to people and planet.

### WE WILL DO IT WELL

We are committing to innovation in shelter assistance, learning and adapting as we grow sustainably. This will include a declaration to be carbon net zero by 2027 and building on our achievement to date in removing 250,000 problem plastics from our aid. We will share our data and learning with the wider humanitarian community, using evidence to better serve the people we support together.

### WE WILL DO MORE

More people than ever are in urgent need of emergency shelter. We must grow to support as many people as possible, recognising that we can't do it alone. Partnerships are integral to working at scale. Our partnership with Rotary International has been central to our impact for two decades. We will strengthen current relationships and build new partnerships around the world to deliver our mission.

### WE WILL DO IT TOGETHER

We will work more closely with the people we support as well as local and national responders to learn and help to strengthen capacity and resilience in those communities. We will champion ethical storytelling, raise awareness of issues that matter to those affected by disaster and conflict, and become a more diverse organisation to better represent the people we serve

SANJ SRIKANTHAN  
Chief Executive

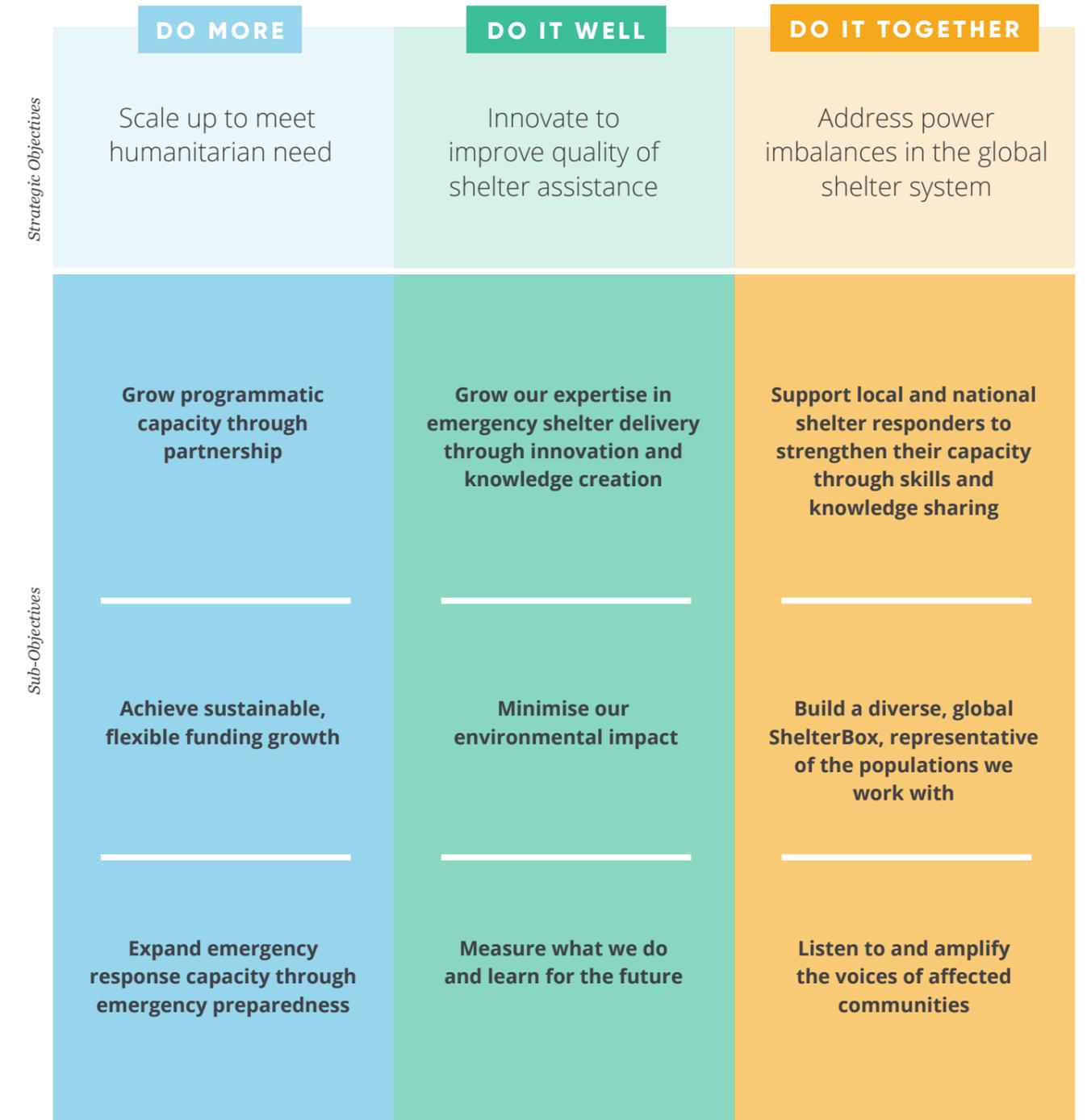




Our team is working with Care International supporting 3,000 households with aid items and training on shelter techniques.

A family living in a displacement camp in Montepuez, Mozambique after fleeing ferocious attacks in their village. The family received a tarpaulin, solar lamp, kitchen set and mosquito net.

## STRATEGIC GOALS 2022-27



# SCALE UP TO MEET HUMANITARIAN NEED

Globally, the need for emergency shelter is growing every day. To 2021, over 100 million people were forced from their homes by disaster and conflict.

Long running conflicts continue to force families to flee with less than 6% returning to their homes each year. Whilst new wars challenge us to do more at speed and scale.

We are witnessing unpredictable severe weather in more parts of the world. Millions are living with an increasingly destructive climate which is set to worsen as the planet warms. Flooding will increase as heavier rain falls in places that cannot cope with it. Deadly droughts will force thousands from their home in search of food and water.

The need for emergency shelter is constant and increasing. ShelterBox will not only commit to doing more but also to working with partners who are closer to crises and will continue to deliver after the emergency is over.

## TYPHOON RAI, PHILIPPINES

Super Typhoon Rai, known locally as Odette, was the most severe storm to hit the Philippines in 2021. It damaged or destroyed over 1.7 million homes. ShelterBox provided shelter and emergency aid to over 100,000 people and we were one of the first charities to reach affected communities with assistance.

The Philippines is ravaged so frequently by severe storms that we pre-position aid in-country. It's the only place in the world where we have a permanent in-country team, meaning we can scale up our response quickly.

We were able to provide urgently needed items like tarpaulins, rope, tools and mosquito nets from our local warehouse.

Our strong local partnerships with Rotary, Humanity and Inclusion, and local government helped us to find and reach people in some of the most remote locations. Rotarians helped with local connections to communities, providing support with aid distributions, connecting us to suppliers and helping with transport.

### WE WILL DO MORE

Scale up to meet humanitarian need

#### Grow capacity through partnership

We will work with likeminded new and existing partners to reach more people with emergency shelter through quality, timely responses.

#### Achieve sustainable, flexible funding growth

We will inspire and engage global support for our work and increase the number of committed donors, funding institutions and organisations.

#### Expand emergency response capacity through emergency preparedness

We will ensure our processes, partnerships and pre-positioned materials enable us to deliver more timely and effective responses to rapid-onset disasters like extreme weather events and earthquakes.

“From the start of the pandemic until Typhoon Odette, our life has been in crisis, and it’s become harder because the price of the gasoline has increased because of the war in Ukraine.

– Romnick



ShelterBox's response began on the island of Cebu, where we met Romnick, his wife Kimberly and their three children Keane, Kyrie and Steve (ages 7, 5 and 3). They live in the uplands of Dalaguete, a rural municipality in southern Cebu, where they are surrounded by family and friends.

Romnick received a shelter kit, consisting of tarpaulin, rope, nails, tools, and a solar light. "I immediately used the saw to cut wood because we didn't have the same lengths. We put the tarpaulin up straight away because our roofs had holes in them. I used the shovel to collect sand. All of it was useful."

# INNOVATE TO IMPROVE THE QUALITY OF OUR SHELTER ASSISTANCE

ShelterBox exists to improve people’s lives. We are committed to doing the very best we can for those affected by disaster or conflict so we can make the biggest difference.

We must keep focused on innovative improvements as we scale up, finding new ways to support people whose homes have been damaged or lost to conflicts and disaster.

We must listen to the people we support and to our local partners. We will work with academic institutions and other organisations to research and understand, improve and find new ways of working, sharing knowledge.

Global issues like the climate crisis require us to think smarter. We must find solutions that enable people to withstand future climate shocks and we must minimise our own environmental impact. Our support must be inclusive and reach the people who need it most.

## CASH FOR UKRAINIAN REFUGEES

As part of our work supporting people affected by the war in Ukraine and alongside two shelter-focused projects in the country, we supported thousands of refugees fleeing into Moldova with small, portable items. This included items like toothpaste, soap, and sanitary products, and a small amount of cash – the equivalent of around £100 per person.

Our teams spoke to people crossing the border. Many had travelled long distances, often partially on foot, and they only had what they could carry with them.

Many did not know their onward destination. The money was provided to help meet basic needs like accommodation, food, and transport.

We prioritised vulnerable people, including women fleeing alone, single-headed households, people with disabilities who are unable to work, older men and women, pregnant and breastfeeding women, and people with chronic illnesses.

### WE WILL DO IT WELL

Innovate to improve quality of shelter assistance

#### Grow our expertise in emergency shelter delivery through innovation and knowledge creation

We will look for new ways to achieve our mission using evidence to inform what we do differently and share our learning with others.

#### Minimise our environmental impact

We will minimise our impact, becoming an environmentally neutral organisation and achieving net zero emissions by 2027.

#### Measure what we do and learn for the future.

We will develop integrated information management processes and reporting to be a data led organisation.



ShelterBox / Florian Bachmeier

A destroyed home in Ukraine.



We are working with our partner ReliefAid to provide shelter kits with tools and rope, high thermal blankets, solar lights, buckets, water carriers and hygiene kits including soap, washing powder and toothpaste, to help people survive in buildings damaged by the conflict.

# ADDRESS POWER IMBALANCES IN THE GLOBAL SHELTER SYSTEM

People living in poverty are least able to cope with the destructive impact of disaster and humanitarian crisis.

Events like hurricanes, floods and conflict make situations significantly worse, so it's even harder to break the cycle of poverty. When homes and livelihoods are lost, people may be forced into negative coping mechanisms that put them at risk of harm or exploitation.

Within the aid system, people holding power are often from high income countries. This can make it hard for those affected by crisis to have a say in the design and delivery of the support they need.

When disasters strike, neighbours, friends and family, and local organisations are always first to help before international agencies arrive. We must build that existing capacity and ensure aid is locally led – giving power to those best placed to help and ensuring their voices and experiences are heard.

## KUNYUMBA

“By the middle of the night, all the houses had fallen. Our livestock were getting carried away with the water. The crocodiles were so close to us, attacking the cows.”

Cyclone Idai washed away the village of Mwalija in Malawi. Kunyumba, which roughly translates as ‘home’, was an ethical story telling project with the community in Mwalija.

It recorded the story of their recovery in their own words, using film and photography and a series of unstructured interviews.

From sheltering their children in trees to returning to the fields and school, Stephano and Mary reflect on their path to recovery – the importance of creating a space to get back to everyday life, of supporting each other as a community. Of making plans for the future.

### WE WILL DO IT TOGETHER

Address power imbalances in the global shelter system

#### Support local and national shelter responders to strengthen their capacity through skills and knowledge sharing

We will ensure local and national responders are better prepared and able to deliver more effective responses in future as a result of partnering with us.

#### Build a diverse, global ShelterBox, representative of the populations we work with.

We will create a diverse and representative workforce globally, that listens and advocates for those we work with to create a compassionate and inclusive ShelterBox culture.

#### Listen to and amplify the voices of affected communities.

We will be led by the needs of communities and be held accountable by them, champion ethical storytelling, and raise awareness of the issues faced by people after disaster.

“  
As for now, the sun rises. One goes to the farm, one stays at the house and the children go to school. Life is getting restored. Now we are living on higher land, we are living without worries. I feel at home, without any hesitation.

– Mary



Their community have now rebuilt their homes together on higher ground - away from the river.

Stephano and Mary's house in Malawi was destroyed by the flooding caused by Cyclone Idai. Stephano said: "On the day of the flood the rain started at 5pm, but the flood that caused houses to fall started at 11pm. By the middle of the night, all the houses had fallen. Our livestock were getting carried away with the water."



**ShelterBox**  
Falcon House, Charles Street,  
Truro, TR1 2PH, UK

+44 (0)1872 302600  
[hello@shelterbox.org](mailto:hello@shelterbox.org)  
[shelterbox.org](https://shelterbox.org)